




# NEW CONTRACTOR REWARDS PROGRAM

For many years, painters all over the United States have utilized the Wooster Painters' Program rewards. Now that the previous program has ended, The Wooster Brush Company is proud to introduce CONTRACTOR REWARDS™, a free and easy way to get rewarded for your loyalty. Points are awarded and accrued for nearly all the Wooster products that you buy—brushes, roller covers, roller frames, extension poles, trays, buckets, you name it—which can then be redeemed for valuable merchandise for you, your employees, and your business.

**It only takes a few minutes to get started:**

- Visit [ContractorRewards.com](http://ContractorRewards.com) and complete a short enrollment form to set up your personalized account
- Or call toll-free 1.877.286.7064 to speak with a program representative (Activation is effective immediately upon enrollment—enabling you to start earning points right away.)

Nearly all tools made by The Wooster Brush Company are “point eligible.” You can also earn reward points when you purchase non-Wooster items from other participating manufacturers. A complete list of program partners can be found on the Contractor Rewards website.

Reward points are easily accrued with the submittal of purchase receipts or invoices, which can be done on your mobile device, desktop computer, or via email (to [invoice@ContractorRewards.com](mailto:invoice@ContractorRewards.com)).

It's easy and fun to find the right reward for you, your employees, and your business. Simply choose from thousands of items using the Contractor Rewards online catalog!



**Contractor Rewards Contact Information**

For questions on getting started or after you have enrolled:

- **Email:** [contractorsupport@ContractorRewards.com](mailto:contractorsupport@ContractorRewards.com)
- **Phone:** 1.877.286.7064 Monday-Friday; 8:00am–4:30pm CT

## C O N T R O L



*When I was 16, I paid \$300 for a 1966 Pontiac LeMans. It was white with red interior; it had bucket seats, G-70 tires, and dual exhaust that purred. After school one day I stopped at the corner store and bumped into my friend, Clyde. We walked out together and as Clyde got into his car he said, “race you to basketball practice?” It was four miles on two lane roads to the high school. I caught up but couldn’t get around Clyde. County Road 500 had one of those hills that could cause you to “lose your stomach” if you were going too fast. As Clyde and I crested that hill, both of our cars left the ground and...my Dad was coming the other direction! Oh boy!*

*When I got home that night everyone was already gathered around the dinner table. As I sat down, Dad didn’t say a word—he just looked at his plate and ate. When dinner was over and everyone else had left the table, Dad said, “Bill, you were driving out of CONTROL. If you ever drive out of control again, you will be walking.” I believed him.*

*While I am not always successful at being in control, I have come to realize how important it is to maintain control of my vehicle, my mouth, my emotions, etc.*

*If you are a painter, you know exactly how important control is. You need control when cutting in around trim, corners, and ceilings. Control is just as important when you roll a smooth, even, flawless coat of paint on a surface. They are all focal points of your job and it takes skill.*

*At Wooster Brush, our goal is always to help you, and our employees pay close attention to detail so you can count on the tools you need to be in control of your results. The tapered construction you will find on most of our brushes is designed to help you draw those straight, clean lines when cutting in. Likewise, our roller covers like the Pro/Doo-Z FTP® and Super/Fab FTP® are processed in a manner to help you control the release of today’s fast-drying paints—helping you to avoid the “sag” that can happen when too much paint is dumped in one spot.*

*There are many scenarios in life that may be out of our control, but quality painting results doesn’t have to be one of them. Stay with Wooster and stay in control!*



Bill Fagert, President

# ASK

# THE ENGINEERS



Wooster offers so many different brushes, how do I know what to choose?



When it comes to choosing the correct brush there are several things to consider. But, it's very important to make sure you're using the right one for your project in order to achieve the results you're hoping for. Let us help you.

It's always best to choose a paint applicator based on the coating you plan to use and the surface you're going to paint. Brushes made with synthetic materials may be used in either water- or oil-based coatings, whereas natural bristle may only be used in oil-based applications. Also, if you're coating a rough surface, you may wish to select a brush that is more durable.

Here are several Wooster paintbrushes mentioned below designed for specific jobs and results.

**Super/Pro™** – Made using a blend of gold nylon and sable polyester, they have strong leveling characteristics and just enough stiffness for applying coatings outdoors. Their smooth stroke and precise control mean that they're ideal for indoor use, too. Although they're formulated to perform well in latex and acrylic paints, these tools are also a good choice for stains and wood sealers. Super/Pro was Wooster's first nylon/polyester blend.

**Advantage®** – Advantage brushes combine the fine finishing capability of China bristle with the durability and simple cleanup of nylon. This unique, high-production blend glides very smoothly, making it ideal for interior finishing. Use Advantage paintbrushes with all oil-based or alkyd paints, enamels, and high-grade acrylics.

**Black Nylon** – Some know them as our Lindbeck® Neat™ Double, Shastette®, or Miami™ brushes, these tools are very durable and resist wear on rough surfaces while providing smooth, professional finishes both indoors and out. These brushes also cleanup well for longer life. Use black nylon brushes with all paints and coatings.

**Flaxen™** – The Wooster line of Flaxen brushes are made using a blend of brown China bristle and ox hair. The ox hair provides superior quality finishes. The brown China bristle adds body and extra capacity to these brushes. Wooster Flaxen brushes excel at applying oil-based enamels, lacquers, marine paints, and varnishes.

**Ultra/Pro™ Soft** – Made from top-quality nylon, Ultra/Pro Soft brushes are designed for fine finish painting with clears, stains, and low viscosity paints or primers. The exceptional flex and softness provides superior performance in low humidity and cooler temperatures, great for interiors, and 100% nylon cleans up easily after the job.



The Wooster Brush Company offers quality tools for any application. You can view our full line of paintbrushes on [woosterbrush.com](http://woosterbrush.com). You can also visit the Brush Advisor on our website ([woosterbrush.com/brushes/advisor](http://woosterbrush.com/brushes/advisor)) to help you select the perfect paintbrush for your next project.

# Do More....

Here in this section we're always looking for ways to show you products that can make your day on the job better. Whether that improvement is about creating high-quality finishes or faster/easier results, this is where we highlight the Wooster tools that help you to Do More each day.

Anything that stops you from being productive at the job site is robbing you of time. Not having to pause in order to refill your tray so that you can keep painting is one of the ways you can get time back.



**BR414**  
**Sherlock®**  
**Bucket-Tray™**

**BR415 Liner**

Paint with up to 1 gallon without having to stop to refill. The Sherlock Bucket-Tray includes a built-in roll-off area that easily accommodates rollers up to 14-inches wide. Its side handles make this item easier to move when filled. Also, the clear, form-fitting liners (sold separately) make cleanup easy when the day's work is complete.



**8616**  
**4-Gallon**  
**Bucket**

**8626 Lid**

Buckets with larger capacity not only reduce the time spent refilling, they create better opportunities to box your paint—ensuring that you're painting with one, unified color between separately mixed one-gallon cans. Wooster's 4-gallon bucket has a built-in roll-off area that's 10-inches wide for easy loading. Plus, if you need to take a break, the 4-gallon lid (sold separately) will allow this bucket to store paint for days.



**8614**  
**Wide Boy™**  
**Bucket**

**8624 Lid**

As the largest paint vessel that Wooster offers, the Wide Boy bucket is made for big jobs. It has a 5-gallon working capacity and accommodates rollers up to 18-inches wide. Painters can cover a ton of wall space without having to stop or even slow down. Plus, like the 4-gallon bucket, this one also has a corresponding lid (sold separately) that will store paint and/or tools for days.

## MEET THE FIELD REP



### **ROLANDO DUENAS**

In Early 2012, I received a call from a friend who told me that Curt Wintersteen wanted to talk to me. I asked what about and he said, "He's looking for a bilingual salesman!" I thought to myself: I don't want to work in sales! As Curt told me more about the longevity of the company and how the company was very family oriented, I was sure that the job was for me.

**Previous Work Experience:** My previous career was in law enforcement and I had dedicated most of my life to it. I came to a point when I knew I wanted to make a change, but it was still a difficult decision to make. Coming to work for Wooster was the best decision I have ever made for at least two reasons. One, I found out that there was a different world where I did not have to worry about watching my back while in the performance of my duties. Two, I found out that there are other options in providing for my family. My prior experience in dealing with people and some real estate sales experience prepared me for my current job.

**Family Update:** I have been married to Wendy for over 20 years. We met in Carson City, Nevada. Wendy had three daughters when we met. The girls' names are Shannon, Reina, and Terra. At that time there was only one grandson, Sean; now there are a total of six grandkids (4 boys and 2 girls) and they live between Idaho and Northern/Southern Nevada. In January of 2018, I lost my mentor, my friend, my father. I learned a lot from him and feel very fortunate and proud that I had him to look up to growing up. He was a very stern, but a very wise man. My mother is still alive and I feel blessed to have her.

**Hobbies & Interests:** I like physical activities and enjoy the outdoors, but sometimes not often enough. I take my bike out for a ride, go snow-shoeing, shooting guns, hiking or just going out for a drive to see new places and learn new things. I like watching a good movie or show. One of the shows I enjoy watching is American Pickers because I have a chance to learn more American History. I really enjoy learning about how far we've come. I was born in El Salvador, but I became a naturalized American citizen early on. I grew up in a Christian home, so naturally I try to live up to my Christian beliefs and values, even though sometimes it is easier said than done. Being raised in that environment taught me discipline, about values like dedication and respect as well as how to serve.

**Favorite Wooster Product:** The Alpha® brush speaks volumes about Wooster's dedication to quality, innovation, perseverance, and excellence. If a painter has never used a Wooster brush, the Alpha is what I show them because it picks up and delivers paint more productively and precisely than other competitors' brushes.

**Recent Contractor Call:** A paint rep friend of mine asked me to go with him to a site where the contractor told him that his paint was not covering. When we arrived, his painters were using the lowest-grade roller cover and brush. I provided them with a quality brush and roller cover as well as good trim roller covers. In the next building the contractor wanted to know our recommendation as far as prep, paint, and applicators. After I told him my Wooster recommendations, he went to the nearest store to pick them up. When he got back his painters were already done. The contractor called my friend, to thank us and he said, "I didn't realize that the applicators were that important!?" This came from a seasoned contractor who'd been painting over 20 years.



## New Jumbo-Koter® 10-Packs

Even 17 years after their introduction to the global market, Wooster's Jumbo-Koter cage-frame minirollers continue to be an in-demand line of painting tools. Wooster is proud to announce that seven new 10-packs of Jumbo-Koter minirollers are now available—all in convenient resealable clamshells.

Wooster's Jumbo-Koter miniroller program is famous for utilizing the same fabrics found on Wooster's full-size rollers. Matching fabrics are important because it means that painters can use standard 9-inch rollers and Jumbo-Koter minirollers interchangeably and achieve a seamless finish. Also, all Wooster Jumbo-Koter frames work with both 4½- and 6½-inch Jumbo-Koter minirollers.

Cat. No.	Fabric	Size
RR502	Pro/Doo-Z® 3/8"	4½"
RR503	Pro/Doo-Z 1/2"	4½"
RR571	Pro/Doo-Z® FTP® 3/8"	4½"
RR572	Pro/Doo-Z FTP 1/2"	4½"
RR514	Micro Plush™ 5/16"	4½"
RR504	Mohair Blend™ 1/4"	4½"
RR506	Super Twist®	4½"



Wooster's Jumbo-Koter miniroller 10-packs are available now at traditional paint and decorating centers, hardware stores, paint sundry distributors or retailers. To view the full Jumbo-Koter product line, visit the Minirollers & Trimmers section of Wooster's online catalog.

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