



**WOOSTER<sup>®</sup>  
SHORTCUT<sup>®</sup>  
PAINTBRUSH  
GIVEAWAY**

Easier painting starts with a comfortable brush and we'd like to give you the opportunity to experience it for yourself! The Wooster Brush Company is offering a free Shortcut paintbrush to each person who completes a quick, online survey by February 28, 2019. All you have to do is tell us your favorite painting tool and we will mail you a free synthetic filament blend or white China bristle Shortcut paintbrush – whichever you choose.



**FREE  
SHORTCUT**

**About the Shortcut**

Every Wooster Shortcut paintbrush pairs a full-size brush head (synthetic filament blend or white China bristle) with a soft, Shergrip<sup>®</sup> short handle; this makes these small brushes still capable of producing smooth, fast coverage while also helping to reduce fatigue and provide better maneuverability in tight spaces. The synthetic filament blend Shortcut is excellent for smooth or rough surfaces and you can use it with all paints, especially latex or acrylics, and water-based stains. The white China bristle Shortcut features soft, natural brush tips and is great for applying all oil-based paints, varnishes, polyurethanes, and stains. So, whether you're painting or staining, the Wooster Shortcut is an ideal choice for cutting in around baseboards and ceilings or painting/staining window frames, cupboards, furniture, and more.

To receive your free Shortcut brush, visit [woosterbrush.com/free-shortcut](http://woosterbrush.com/free-shortcut) and complete the survey before February 28, 2019. All Wooster Shortcut brushes will be mailed within 2–4 weeks after the giveaway period ends! Offer valid for US residents only.

**Shortcut**



*There are two expressions that come to mind: "There are no shortcuts in life," and "The pathway to success is covered with blood, sweat, and tears." When you're a professional painter, it can feel like there are a lot of days when those words ring truer than they do for some. With every job your reputation is on the line. Your customers want the sharpest cut lines, smoothest finishes, and fastest results possible. Your life's work is personal and it isn't always easy.*

*But wait...that is where Wooster comes in. The article to the left highlights one of our products...the Shortcut brush and it tells you how you can get one free! The simplest definition for a shortcut is "an easier, more enjoyable path."*

*Even though we only have two items that share Wooster's Shortcut name, in a way you should think of all Wooster tools as shortcuts. We've put 168 years of hard work into every item so that you have an easier path.*

- *We design tools to improve coverage—sometimes reducing the number of coats a job may require*
- *We develop tools to speed up production—making it easier for you to finish your work faster*
- *We create tools to help you create the smoothest, professional results*

*Growing our business over these last 168 years from two men working in a garage making tools by hand to 650 employees using state-of-the-art processes has been a long and rewarding journey.*

*On the shop floor, we don't take any shortcuts but we're happy to create them for you. At Wooster, we're always excited to show painters, and the retailers who help them, an easier path—a shortcut—to great results.*

*Bill Fagert, President*

# ASK

# THE ENGINEERS



Wooster offers so many different roller covers, how do I know what to choose?



When it comes to choosing the correct roller cover there are a number of things to consider. But, it's very important to make sure you're using the right one for your project in order to achieve the results you're hoping for. Let us help you.

It's always best to choose a roller cover based on the coating you plan to use and the surface you're going to paint. If you're going to use a paint that has a high sheen and tends to show more lint on the surface, it is important to choose a shed-resistant, woven cover like Pro/Doo-Z® or Pro/Doo-Z® FTP®. A woven cover will achieve a fine, professional-quality finish, but at the cost of slower production time. When applying flat, eggshell, or satin paints and stains, a knit roller cover is recommended. So, when the quality of finish isn't as important as how fast you can get the job done, consider using Super/Fab® or Super/Fab® FTP®. Now, there are a lot of other roller cover options for specific applications. Consider one of the roller covers mentioned below if you have a special project that requires a specific result.

## FINISH

**Microfiber** – Wooster microfiber rollers are an excellent choice for achieving very smooth finishes with increased production. Although they are designed for use with all paints, stains, and enamels, these rollers excel in lower sheen (flat, eggshell) applications. They are great for painting walls and doors.



**Candy Stripe®** – Featuring a shed-resistant mohair blend fabric, Candy Stripe rollers can be used with all paints, enamels, urethanes, epoxies. They produce a flawlessly smooth finish on either wood or metal and excel at applying a clear, high-gloss coating on cupboards or doors.



## PRODUCTION

**Lambswool 100™** – Made of 100% natural lambswool, these roller covers provide full paint capacity and consistent quality. They quickly apply stains, waterproofing, and all flat or satin paints—including latex. Their ideal use would be to paint or stain decks, wood siding, fences, or stucco.



**50/50™** – Made with a high-performance blend of 50% natural wool and 50% polyester, Wooster 50/50 is an affordable alternative to shearing. Their shed-resistant construction offers less matting, along with excellent paint pickup and release with all flat, satin, and semigloss paints. These roller covers are ideal for rougher surfaces such as decks, wood siding, and fences.



## SPECIALTY

**Epoxy Glide™** – These rollers are specifically engineered to achieve uniform finishes with floor coatings. Epoxy Glide rollers quickly and evenly back roll floor epoxies and urethanes, waterborne or solventborne. This innovative fabric provides excellent pickup, release, and flow without causing stipple in the finish. It features very low lint characteristics and it lays down and levels out the coating like no other applicator.



The Wooster Brush Company offers quality roller covers for any application. You can view our full line of roller covers on [woosterbrush.com](http://woosterbrush.com). You can also visit the Roller Cover Advisor on our website ([woosterbrush.com/rollers/advisor](http://woosterbrush.com/rollers/advisor)) to help you select the perfect roller cover for your next project.

## Do More....

Even when using the best brushes or roller covers, the results will only be as smooth as the surface that is being painted. Similarly, the way to achieve the best adhesion for any coating is to begin with a clean surface. Wooster's line of triangular surface prep tools are great ways to achieve smooth surfaces that offer better coating adhesion.

**AeroSander™** Wooster's high-production sanding tool has a 9½-inch triangular shape that works quickly and reaches into corners with complete control. The 360-degree pivot joint allows for full surface contact without catching, gouging, or rolling over. Use it with all extension poles, including Sherlock GT® Convertible™.



AeroSander sandpaper works 30% faster than conventional sandpaper and stays securely in place thanks to a VELCRO® brand hook-and-loop fastening system. This sandpaper is highly resistant to tearing, curling, or clogging. Choose 80- or 120-grit triangular sandpaper 6-packs to achieve the ideal smoothness for any project.



**AeroDuster™** Designed to connect directly to the AeroSander base (sold separately), the AeroDuster features specially treated yarn that captures dust, cobwebs, pet hair, and fine particles; it's great for ceilings, walls, and floors. The 9½-inch triangular shape is large enough to work quickly, but small enough to maneuver above doorways, under tables, and into corners. Shake it out to reuse again and again—no wetting or washing is required.



**Dust Eater™ & Refill** The Dust Eater is an ideal choice for larger cleanup jobs. Its specially treated yarn is double-sewn into a flexible vinyl backing and gobbles up drywall dust on walls, ceilings, baseboards, and floors. The 16-inch triangular shape quickly covers surfaces and still reaches into corners. It also has a stable 360-degree pivot and won't flip or roll over. Use the Dust Eater with no-twist Sherlock GT Convertible extension poles, or any standard threaded handle. When the job is done, simply shake out the Dust Eater—no wetting or washing is required. After extended use, the cleaning power of the Dust Eater may be renewed using the Dust Eater Refill. The drawstrings make it easy to attach to the original Dust Eater base.



## MEET THE FIELD REP



### RUSS TAYLOR

With a territory that covers all of Montana & Utah as well as large portions of Idaho and Wyoming... it is fair to say that Russ Taylor is a busy man. Russ's family has represented Wooster paint applicators for over five decades now (combined).

**Previous Work Experience:** I am the 2nd generation Wooster rep for the area. My Father was the Wooster rep for this territory starting in 1968. I grew up with Wooster products in the house and even did store sets with him. During the summer I loved to travel Montana, Idaho, Wyoming, and Utah with him when I was out of school. I love the mountain west area. I also worked with and trained horses as part of a family business with my brother. (Dad had a way of keeping us out of trouble by giving us more work than we could handle.) My first real job outside of the family business was delivering office furniture for a local office supply store. I started as a Wooster rep with my Dad in 1984. He retired shortly after that.

**Family Update:** My wife, Christine, and I just celebrated our 34th wedding anniversary in October. We have 5 children and 9 grandchildren. Two of our sons and our son-in-law are all in the military. One of our sons is currently deployed to the Middle East. My wife and I are very close to being empty nesters. We have our youngest son still living at home while attending the university. After he leaves, it will just be the "furry kid" left, our 85-pound golden retriever who we got as a rescue dog.

**Hobbies & Interests:** Our family loves to explore the mountains we live so close to. We also love to travel to new places we have never seen. We love to bike, hike, and ski.

**Favorite Wooster Product:** My favorite brush has to be the Ultra/Pro® Firm. It is the one brush you can use on any surface, with any paint, and get a superior paint job without all the extra work of using a brush of lesser quality. It is reasonably priced, and a tried and true tool that produces great results. My favorite roller is the newer Super/Fab® FTP® roller cover. This cover spreads paint evenly, covering a huge area with the new fabric being used on it. Super/Fab® is a great cover, but the new Super/Fab FTP is a very high capacity cover that is almost as shed resistant as the previous woven covers were. It is really the best of both, the productivity of a knit cover, but close to the shed resistance of a woven. There isn't an easier brush and roller combination to sell for any paint application than these two. Even I can paint well when using these tools.

**Recent Contractor Call:** I recently called on a painter at a job site who was using a Wooster pole and frame. He said he loves Wooster, but he never tried our brushes and rollers. He always bought the same competitive tool for every job. After one use of our products his eyes were opened to the quality of all of Wooster's tools.

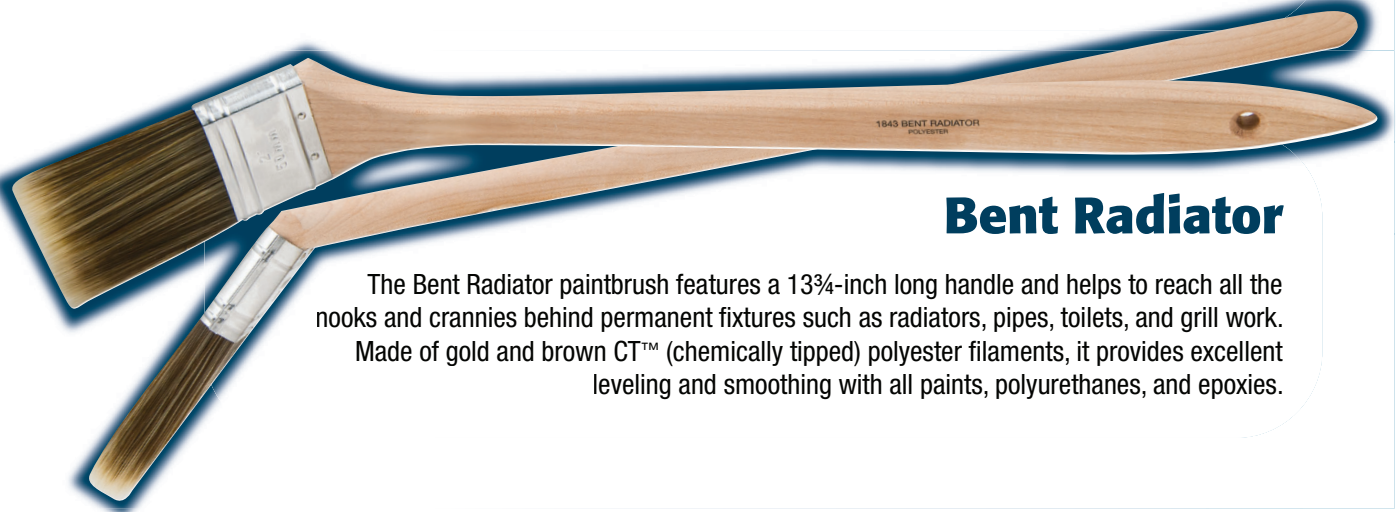
# Successful Application is Never Out of Reach

Wooster firmly believes that with the right tools, anything is possible. So, when you're faced with a challenging situation while tackling your next painting project, take a look at the Wooster catalog...because chances are a Wooster solution may already exist. We strive to make your job easier and more enjoyable whenever possible. And when it comes to those hard to reach areas, Wooster has you covered with their Wildcat™ Hockey Stick and Bent Radiator paintbrushes.



## Wildcat Hockey Stick

The Wildcat Hockey Stick paintbrush features a 29-inch long, angled handle which makes it possible to reach relatively inaccessible places like eaves, above door jams, baseboards, and the ceiling line. It features the Production Painter™ blend of gold and white nylon/sable polyester filaments and provides excellent results with all acrylics, low viscosity coatings, latex, oil paints, and stains.



## Bent Radiator

The Bent Radiator paintbrush features a 13¾-inch long handle and helps to reach all the nooks and crannies behind permanent fixtures such as radiators, pipes, toilets, and grill work. Made of gold and brown CT™ (chemically tipped) polyester filaments, it provides excellent leveling and smoothing with all paints, polyurethanes, and epoxies.

return service requested

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